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Needs News



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Market Report by Paul Need

Dear all, I just wanted to thank you all for your support and business in 2017 which has been a challenging year for all with high pricing. What does 2018 hold for us.. that is the question, as you have seen mozzarella, gouda and edam pricing has been reducing over the last couple of months. This has been driven by lack of sales as the market started to move away from natural product to processed, January will see a further slight reduction but the cheddar market is under extreme pressure. We have achieved better pricing for January and I think in February and March the market will be fairly stable in price but once we reach Q2 we could see more pressure mount on price levels. As usual this will largely depend on milk volumes and the demand, going on my own instincts I believe Cheddar pricing will fall again.

All we can do as a team is work together and achieve a competitive price for a quality product for you our loyal customers, please keep us informed on what your hearing on the market place as this helps us very much.

So from all the team at FJ NEEDS we would like to wish you all MERRY CHRISTMAS AND PROSPEROUS NEW YEAR



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